

RECENT HISTORY

R.E.M.O. is born in 1994 from the thoughts meditated by Giorgio Ceccotti after four years spent in Hollywood as freelance designer ; movies, product and consumer design...

I did not want to implant my life in California, and after four years I was planting my roots successfully... Before it was too late I come back to Rome; with a lot of new and different and strong ideas on how the business of the visual communication, design ,and the whole productions of products and goods.

It's been heard around a lot this word: Globalization, sadly is just Californization, masked as Globalization. The American Myth once you ceck it first hand it reveals for what it is, a huge bunch of products, goods, gadgets, music, movies, soft drinks, games and trends, which not only don't belong to us, but nor even to Americans, its just the enlarging mirror of Hollywood and California, a slice of the earth pie, very pleasant landscapes, sunny, and with so much much much money to dumb the planet, to colonize to export to sell, doesn't matter what, as long as it sells, 'till the shelves are empty. Produce, consume, trash away. That's the big message.

Back in Rome in 1995 , I organized my thoughts and I created a methodology of design wich I named V.E.R.N.E. (Very Extended Research Natural Enjoyment) soon translated in Italian : R.E.M.O. Ricerca Estesa Meraviglioso Organizzato (research extended wonder organized) also can mean Rispetto Estremo Mondo Odierno (extreme respect nowadays World), Recupero Estetico Materiali Obsoleti (aesthetical rescue obsolete materials) this and more means R.E.M.O.

Since then it has been my favourite way of doing design. The MANIFESTO has been read every Thursday at the reunions I held under the R.E.M.O. name: I called around and created a small group of design open also to non designers: We had my apartment as studio /lab and some tools, and together we designed and built one-of-a-kind pieces and small series of objects, starting with recycled materials. R.E.M.O. Design Group collected trash and transformed it into nice design objects for the house. This products have been shown in many occasions: First SUK edition at the "G.AR.D" Gallery in Rome , at the " GILDA" club for the exhibition " USA e RIUSA" , and a personal R.E.M.O. Design Group at Explore Coffe Gallery of Rome.

R.E.M.O. has also partecipated in many other occasions to show to public the products, before going to deep sleep in 1997. I kept operating in the design field as freelance designer for private clients, designing and building with my hands one of a kind furniture pieces.

Now between 2001-2002 I open the website www.remodesign.com , a virtual base to start the search for expanding the areas of R.E.M.O. interests, to show the works of R.E.M.O. Design Group and my portfolio too. To keep building a net of people that want to straighten up the destiny of the Planet using design, art, visual communication , and whatever else may be useful, in order to build a protective net of product and services fulfilling who uses its and who makes its; against a plastified future, six-packed, serialized, omologated.

MANIFESTO

R.E.M.O. is a group of people dedicated to have fun doing what they know to do

R.E.M.O. is a supplier of products and services planned with the wisdom of the common people, us.

Why? Because a better future start when we decide to make it start.

R.E.M.O. offer is for all masters in arts and science, you too can help to test to prove to build the happy future.

Better interaction between human beings is fundamental in the seek for a happy future.

After industrial revolution and electronic revolution, we all see that technology alone is not going anywhere It is time to plan a pacific and natural human revolution, based upon truth and respect...you probably heard this many times but now its time for actions, to create a valid blueprint of how human business has to be run.

Bosses and secretaries, supplier and clients, producers and consumers...everybody has to go to bed at night with the consciusness of a clear mind, knowing that everybody has been treated fairly. No to high immotivated prices, no to fake smiling, no eating shit just to close a deal, no to assault-seller tricks: all this things influence our happiness and a happy person can pointed out of a crowd of simulators.

So we do good to ourselves an to others when we respect our true feelings...

Above all, what are we going to say to Mother Nature and Planet Earth ? sure we all know we have to respect it, but do we? How ? When? Do we really use our creativity to do every day a small act towards the Planet Earth? *Sure ...yes...*, but between sure and yes there is space to fit a mountain in.

R.E.M.O. will show how with facts, actions, arts and design services, the space between sure and yes can be widened and enlarged for the joy and the happiness of all human beings.

Differences and individuality are one of the basic R.E.M.O. concepts: the magic of the human beings: we are all different, we are all the same ,. this two truths can live together....

Why don't we all have personalized objects? Cars, houses, clothes, accessories , only some extra rich people with the consciousness of their individuality can do it. For all the others mass production.

R.E.M.O. will produce design, sell and teach how with simple tools, imagination and techniques, everybody can have houses, clothes, accessories, designed to enhance the consciousness of individuality, and the one own uniqueness...to be clearly and readily identified and respected in society.

R.E.M.O will remain a open and expanding system, based on a procedure of honesty and truthness.

Forget "Blade Runner" and "Mad Max"...forget atomic bomb shelters...the truth is Life is fun and positive...for its own nature life is positive...non-life...non-existence...is deadly boring nothingness.

Life its alive, let's go play with it...people is good and positive, we know it because we are the people.

Through R.E.M.O. activities, let's go and establish the standards for life quality in the next immediate future.

(written in Los Angeles in 1994 by Giorgio Ceccotti)

INFO

Under the logo R.E.M.O. are signed and sold since 1995 the design objects of Giorgio Ceccotti
After a research of aesthetic, functionality and ecocompatible materials, this objects are realized with in mind the value of the one of a kind piece, and the high skills of artisan hands.

Rediscovering forgotten materials and great attention at the shapes of our times, all this makes every pieces of the small R.E.M.O. collection something unique, which gives back to who possess it, part of the creative energy used for its creation.

At the present time we have for sale the WOODEN LAMPS of the Cala series, 3 different heights
And STONE CANDLEHOLDER named as 5 of the 7 ancient roman kings

TO BUY THIS OBJECTS ... write me an e-mail with your request and we will find the best way for shipping and cashing in.

In the area of ROME, you can visit our Lab/Showroom, by appointment

Giorgio Ceccotti

R.E.M.O. Design

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